



# SPONSORSHIP GROUP

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**Description of Role:**

- The Sponsorship Working Group supports the Club by identifying sponsorship opportunities, generating revenue and building the club identity

**Primary Responsibilities:**

The Sponsorship Working Group is a new group that will be established to identify sponsorship opportunities that align with the Club's identity and values. Roles might include:

- Developing sponsorship opportunities and packages
- Researching and identifying potential sponsors in the community
- Contacting potential sponsors and responding to enquiries
- Evaluating sponsors and their impact on the Club

**Time Commitment:**

- Sponsorship Working Group will meet 3-4 times per year.
- Time commitment can be as little or as much as you are able to offer!
- All work can be done from home around your own schedule

**Skill Requirements:**

- Strong communication skills
- Access and proficiency with computer
- Experience in sponsorship is an asset but not required

**Benefits:**

- ✓ Chance to shape and influence Club sponsorship right from the start
- ✓ Experience in sponsorship development and implementation
- ✓ Support provided by the Club (see below)
- ✓ Invitation to our season-end Volunteer Appreciation event and other events as appropriate

**Support:**

- Supported by the General Manager and other members of the Sponsorship Working Group
- Training will be provided as required

**Additional Information:**

- You may be handling sensitive and private information about the club and players. You are required to read and be aware of WVFHC Privacy Guidelines and Code of Conduct and Ethics