



COMMUNICATIONS COMMITTEE

Description of Role:

- The Communications Committee supports our Club by building and managing the Club's identity and community image, building Club loyalty and managing Club communications

Primary Responsibilities:

There are opportunities for volunteers to get involved in any of the following areas:

- Social Media – postings, press releases
- Club communication – newsletters, articles, emails
- Website – design, content
- Events – volunteer appreciation, external community events
- Brand and Marketing – signage, banners, flyers, adverts etc

Time Commitment:

- Communications Committee meets 3-4 times per year
- Time commitment can be as little or as much as you are able to offer!
- All work can be done from home around your own schedule

Skill Requirements:

- Strong communication skills
- Access and proficiency with computer
- Experience in marketing and communications is an asset but not required

Benefits:

- ✓ Involvement with other Communications Committee members
- ✓ Experience in communications work
- ✓ Support provided by the Club (see below)
- ✓ Invitation to our season-end Volunteer Appreciation event and other events as appropriate

Support:

- Supported by the General Manager and other members of the Communications Committee
- Training will be provided as required

Additional Information:

- You may be handling sensitive and private information about the club and players. You are required to read and be aware of WVFHC Privacy Guidelines